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*Press Release – For immediate release*

## **Santropol Roulant's Harvest Gala: Autumn Celebration and Fundraising Event**

MONTREAL, September 11th, 2014 – Tickets are now on sale for Santropol Roulant's largest fundraising event of the year. On October 23<sup>rd</sup> starting at 6:30pm at [Espace Réunion](#), 6600 Hutchison Street, the Harvest Gala will showcase the best of Montreal produce grown in Santropol Roulant's three urban gardens. Seasonal vegetables will be presented at food stations by the farmers and chefs themselves. The evening will conclude with a performance by a live the [Jazz Street Boyz](#) and swing dancers from [Cat's Corner](#). This is a superb event for all supporters of the Roulant and the good food movement in Montreal.

### **Fundraising to Support People, Food, Community**

Since 1995, our annual fundraising gala has provided an opportunity for the local community to come together in celebration and in support of our organization. The Harvest Gala is a unique opportunity for Montrealers to get to know the people, food and community of Santropol Roulant.

The general admission price to attend the Gala is \$75 with a \$25 charitable tax receipt, which includes dinner and one drink. Tickets are priced on a scale in order to be as inclusive as possible. We invite you to choose the ticket that best fits with what you can afford and what you want to give. There are \$100 tickets available for individuals wishing to make a donation of \$50 with as well as \$50 tickets. To purchase a ticket, please visit the Santropol Roulant website at [www.santropolroulant.org](http://www.santropolroulant.org).

The fundraising goal for this year's Gala is \$20,000 - \$5000 more than what was raised at the 2013 Gala Rouge. This year's additional revenue will allow us to make investments in our programs serving Montrealers living with a loss of autonomy. With Montreal's help, we will be able to invest in a new fleet of insulated delivery backpacks.

As Vani Jain, president of the Roulant's Board of Directors explains, "Community wide support, especially from individual donors and event attendees, is what keeps the Roulant rolling."

### **A Toe Tapping Fall Feast**

This year's Harvest Gala will showcase the bounty of local produce. Santropol Roulant's Kitchen Manager Armel Névo explains, "This year, we will feature a feast of local and organic food at five different food stations. From entrées to dessert, every mouthful will showcase the delicious produce from our three urban sites accompanied by Quebec meats and cheese from supporting partners like [St-Vincent farms](#). There will be a large selection for everyone to enjoy."

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Guests will be welcomed with one complementary drink thanks to the support of [Barefoot Wines](#). The 300 participants will feast on a tasting menu while enjoying the music of the [Winston Band](#), a folk-cajun band. Participants will also have the opportunity to purchase raffle tickets to win amazing prizes from local businesses. The evening will conclude with live performances by the [Jazz Street Boyz](#) and swing dancers from [Cat's Corner](#).

### **About Santropol Roulant**

Santropol Roulant is an award-winning community organization founded and run by young people on the Plateau Mont-Royal. Through our innovative approach to meals-on-wheels, and by engaging youth to take an active role in their community, Santropol Roulant uses food as a vehicle to build bridges across generations and cultures.

Since 1995, we have delivered over 450,000 warm meals to seniors and individuals living with a loss of autonomy and offered close to 350 jobs and internships for young people in the community. We have built a reputation throughout Canada as a social service, housing innovative perspectives on education in urban agriculture, peri-urban farm production, urban beekeeping, bike maintenance, youth engagement, urban food systems and community care.

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