cultiver cuisiner partager



# Santropol Roulant is hiring! Market and Food Accessibility Coordinator

Santropol Roulant seeks a motivated young person passionate about food security and solidarity models to increase the accessibility of our locally grown organic produce

### **About Santropol Roulant**

Santropol Roulant uses food as a vehicle to break social isolation between generations. Creatively and collaboratively, we strengthen and nourish our local community with our novel approaches to active community engagement, youth leadership, food security and social inclusion.

The Roulant's staff is young and dynamic with job descriptions and responsibilities that sometimes exceed their experience. As such, opportunities to learn and grow are key benefits of working at Santropol Roulant. Our working culture supports staff members in developing the skills required to ensure that our collective impact matches organizational and personal aspirations.

#### About the Position

As part of our mission of building a food system that is healthy, just, and sustainable, Santropol Roulant farms a 3acre plot of agriculturally zoned and organically certified <u>land in Senneville</u>. This land supports the production of fresh produce for our <u>kitchen programs</u>, our <u>organic baskets</u> and our <u>weekly farmer's markets</u>.

The Market and Food Accessibility Coordinator's goal is to improve the systems and processes for the distribution of our farm's organic produce to people with limited financial means through various solidarity models. These include: making our community supported agriculture shares available at different price points; offering reduced-price high quality produce in areas with limited access to local and organic vegetables; offering alternative price points at our farmer's market; and increasing awareness about advantages of local and organic food in the neighbourhoods where we are offering produce.

#### **Key Responsibilities**

#### Farmer's Market and Sales Management

- Work with the farm staff and volunteers to set up, manage sales, and tear down the bi-weekly Santropol Roulant market, including ensuring that infrastructure and materials are maintained and available

- Maintain and develop key relationships with stakeholders in the market, including municipal officals and market vendors

- Contribute to farm upkeep and maintenance on an occasional basis to ensure a good comprehension of the farm's functioning and production

- Take leadership in managing the display and marketing of the Roulant's products through our General Store and other venues.

#### Solidarity Model Promotion

- Work with the farm team to promote our solidarity models among low-income market customers using a diversity of tools including online, print and in-person communication

- Maintain and develop the relationship with the Marché Citoyen in Little Burgundy.

#### Education

- Promote the values and advantages of organic and local produce by being present at markets where our produce is available, or by distributing educational materials

- Act as a resource person for questions related to the urban agriculture activities carried out by the Roulant in the area surrounding the farmer's market, including giving tours where requested.



- Organise and/or accompany visits to the Santropol Roulant farm on an occasional basis

#### Evaluation and Reporting

- Based on the experience acquired at the markets during the agricultural season, research, make recommendations and put in place systems to improve our market and solidarity models in for the 2018 season

- In collaboration with the Executive Director, ensure that all reports and budgets are duly submitted to the funding partner, the MAPAQ.

## We are looking for candidates with the following interests, skills and experience:

- Passionate about the work and values of Santropol Roulant, especially concerning food security and food justice
- Understanding of how race, class and ableism relate to the local, organic food movement; specific experience with these issues in the Montreal context is an asset.
- Ability to network, understand community needs and adapt programs to respond to them
- Interest in marketing and promotion, experience in these fields an asset
- Experience coordinating administrative elements of a project (in any field) with strong attention to detail
- Strong communication and interpersonal skills
- Desire to work independently, take initiative and assume responsibility
- Comfort with creating materials for public distribution a strong asset (graphic design skills, artistic flair)
- Capacity for physical labour and working outdoors in all types of weather
- A valid driver's license
- Fluent oral bilingualism (French/English) is required, written communication skills in both languages are an asset, other languages an asset.

\*Please note that this contract is partially funded through the "Green Brigade" program of the United Nations Association in Canada. Applicants **must be**: between 18 and 30 years old; be a Canadian citizen, permanent resident or have refugee status in Canada; and be available for full-time work. Please contact Stephanie at 514 284 9335 if you have any questions about your eligibility. \*

# **Contract Details**

This is a paid position at \$15.67/hr with a full-time schedule for the market season (May 29<sup>th</sup> to September 30<sup>th</sup>), and moving to part time (20 hours per week) for the remainder of the contract (October 2nd to March 30<sup>th</sup>, 2018). The work schedule will include regular evening commitments (once or twice per week) in addition to regular Saturday commitments (twice per month on average). The responsibilities will shift from an emphasis on hands-on tasks during the market season to more administrative tasks during the low season.

As an organization that works to break social and economic isolation and bring people together across social barriers, Santropol Roulant recognizes that people who experience structural oppression and marginalization have a lot to offer our community. People of colour, people from racialized communities, people with disabilities, two-spirited and queer people, trans people, and other candidates who experience marginalization are strongly encouraged to apply and to selfidentify in their cover letter. Our primary office space is step-free and has an accessible washroom, but our second floor and basement are not wheelchair accessible. Please contact <u>Stephanie</u> if you have any questions about the accessibility of our work area or your participation in an interview process. For more information about how to apply for a job at Santropol Roulant, <u>click here</u>. For more about our hiring policies, <u>click here</u>.

To apply, please send a CV and cover letter detailing your relevant experience and interest in the position to Stephanie Childs at rh(at)santropolroulant.org or 111 Roy East, Montreal, Quebec, H2W 1M1. The deadline to apply is **Monday**, **May 15th at 9am**. Only candidates chosen for an interview will be contacted. You can reach us at 514-284-9335 or by email to stephanie(at)santropolroulant.org with any questions or clarifications.