



Press release
For immediate release

Santropol Roulant opens its doors for the 6th edition of Rue Fermier

Montreal, July 16, 2019 — On Thursday, July 18th, from 4 to 9 pm, the Roy street will come to life with the Rue Fermier celebration with the Carnival of many thanks as a theme. The event presented by Santropol Roulant will take place inside and on the Roulant's building located at 111 Roy East and on the Terrasses Roy. It is a celebration of the Santropol Roulant's community, volunteers and summer.

"Rue Fermier is an opportunity for all the community to get together, build relationships, and appropriate the public space", says Pier Liné, executive director of Santropol Roulant. "It is the best occasion to find out about Santropol Roulant's multiple activities and programs and to visit its building and rooftop gardens", Mr. Liné adds.

Entertainment, guided tours, workshops, games, a Donors 5 à 7, a Meals-on-Wheels client kiosk, food, drinks and plenty of fresh vegetables are on the program!

The weekly farmers' market will exceptionally last until 8 pm, allowing even more people to discover and try the amazing produce and local food from the Ferme les Carottés, Breddy Boulangerie, Tara's Dumplings, Rucher Apis and Mme FROMAGE.

Rue Fermier will also feature live music performance by guitarist Mykl, fusion band 10% Velcro and the jazz ensemble Aaron Dolman trio on the Terrasses Roy. On the rooftop garden, the harpist and vocalist Marie Hamilton will create a unique musical atmosphere surrounded with the season's harvest. Then the party will go on until 9 pm with a DJ set on the Terrasses Roy.

Rue Fermier is free, open to all and accessible to all levels of mobility.

About Santropol Roulant

Santropol Roulant is an intergenerational community that uses food as a vehicle to break the social and economic isolation between generations. Creatively and collaboratively, it strengthens and nourishes our local community with a novel approach to active youth engagement, urban and peri-urban food systems, food security and community care.

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Source : Jean-François Veilleux, 514-284-9335, jfv@santropolroulant.org

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